



HEALTH PLANS
UNIVERSITY OF UTAH

Employer: University of Utah Health Plans (nonprofit, unpaid)

Title: Marketing and Outreach Intern (maximum 4 positions available)

University of Utah Health Plans (UUHP) was formed in 1998 as a strategic initiative of University of Utah Health. UUHP is committed to the “triple aim” of improving experience and quality of care, improving the health of populations, and reducing the cost of care. UUHP serves close to 200,000 members, specializing in the health plan administration of medical, mental health, and pharmacy benefits for individuals as well as government programs including Medicaid.

The Marketing and Outreach Internship provides an opportunity for students to understand how health systems can work with communities to offer meaningful services and provide comprehensive and culturally sensitive care. This internship is hands-on. Students will be supported to participate in community events, and attend meetings, where they will have opportunities to network with community leaders, ask questions, and learn from others.

The Marketing and Outreach Intern will work with assigned supervisors to be trained and utilized as a member of the Community Engagement team. Intern experiences will include:

- Assisting with community outreach events
 - Attending community events and interacting with community members to educate them about government healthcare programs
- Attending community meetings
 - Attending community meetings to network and learn from community leaders as we work together to improve community health outcomes
- Project work as assigned
 - This could include legislative research, health policy trend research, geographic or demographic research
- Written work as assigned
 - This could include writing newsletter pieces, social media pieces, or one-pagers
- Working telephones
 - This could include outreach calls to Healthy U Medicaid members, new group welcome calls, taking messages from health insurance brokers
- Other work as needed/assigned
 - This could include scanning documents, reviewing and notating transmittals

Qualifications and Requirements:

- University of Utah student
- Independent and creative self-starter
- Strong communication (oral, writing, and presentation) skills
- Professional presence and demeanor
- Must come into the office at least one time per week
- Must submit hours on a weekly basis and get signoff from supervisor
- If two events are missed, Department Director and University Intern Advisor will be notified
- Internship will end one to two weeks before finals week begins
- Exit interview to be completed during last week of internship

Please apply through the Internship Coordinator:

Dominique Blanc

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